

HOME PHILOSOPHY  
visionnaire

R A D I C A



# R A D I C A

Radica is a project that offers new perspectives and gives us the chance to interpret once again some of Visionnaire's most beloved products with a timeless allure.

The walnut briar-root, coming from Erica Arborea, is the protagonist of the capsule thanks to the preciousness of its multiple veins and natural designs, which characterize it and which make each insert a unique piece.

The manufacturing process of the briar-root is extremely sophisticated and gives even more value to the end product.

The briars are first squared and then cooked in steel tanks. The cut is made through a machine with a fixed blade, around which the briar wood is rotated. In this way, thin sheets are obtained. They are then pressed, carefully cut, latched and joined.

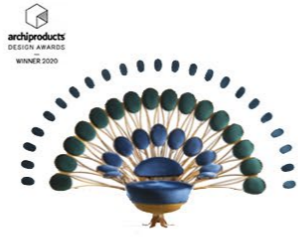
The cutting of the material is carried out carefully so that the seams' sheets are practically invisible.

Measurement and joining are performed according to customer specifications.



Wallpaper\*  
DESIGN  
AWARDS  
2023  
WINNER

# AWARDS



AD



NYC  
X  
DESIGN



Visionnaire, fondato dalla casa madre IPE con sede a Bologna dal 1959, è un brand meta-lusso di riferimento nel settore dell'interior design Made in Italy, amato per la capacità progettuale one-of-a-kind cucita sui desideri dei propri clienti.

Società Benefit dal 2021, Visionnaire definisce il proprio business come promotore di valore positivo per la comunità ed intende perseguire, nell'esercizio dell'attività economica, uno o più effetti positivi - o ridurre gli effetti negativi - nei confronti di persone, comunità, territori ed ambiente. Il brand opera in 60 paesi con la presenza di sei embassy dirette a Milano, Londra, Miami, Los Angeles, Dubai ed Hong Kong, oltre 30 store monomarca e una rete di department store e multimarca in tutto il mondo.

Dal 2004 Visionnaire ha dato vita ad uno stile distintivo, caratterizzato da una vivace sperimentazione sui materiali, volumi dall'equilibrio inaspettato e motivi inconfondibili che celebrano le origini tutte italiane della maison. Grazie alla collaborazione di un team di designer eclettici e visionari, italiani e stranieri, si pone come partner ideale per proposte di bespoke in contesti residenziali e contract, nell'hotellerie di lusso così come nel settore yachting ed aviazione.

Il brand basa la propria attività sul valore della conoscenza e la continua ricerca del concetto di bellezza contemporanea, si conferma come artefice di progetti e prodotti di design di altissima sartoria, incentivando e valorizzando le produzioni delle maestranze artigianali locali, presenti esclusivamente sul territorio italiano.

# COMPANY PROFILE

*Visionnaire, founded by the company IPE, based in Bologna since 1959, is a meta-luxury brand of reference in the sector of interior design Made in Italy, renowned for its one-of-a-kind design prowess tailored to respond to the desires of its clients.*

*Benefit company from 2021, Visionnaire defines its business as a promoter of positive value for the community and intends to pursue, in the exercise of economic activity, one or more positive effects - or reduce negative effects - towards people, communities, territories and environment. The brand operates in 60 countries through six direct embassies in Milan, London, Miami, Los Angeles, Dubai and Hong Kong and thanks to over 30 exclusive monobrand stores and a network of department and multibrand showrooms all over the world.*

*Since 2004 Visionnaire has formulated a distinctive style, based on lively experimentation on materials, volumes of unexpected poise and inimitable motifs that reveal the totally Italian background of the company. Thanks to collaboration with a team of eclectic, visionary Italian and foreign designers, the company is an ideal partner for bespoke proposals in residential and contract applications, luxury hotellerie, as well as the yachting and aviation sectors.*

*The brand bases its activity on the value of knowledge and continuing research on the concept of contemporary beauty, confirming its exceptional ability to create design projects and products of outstanding sartorial workmanship, fostering and restoring value to the skills of local artisans located exclusively across the Italian territory.*

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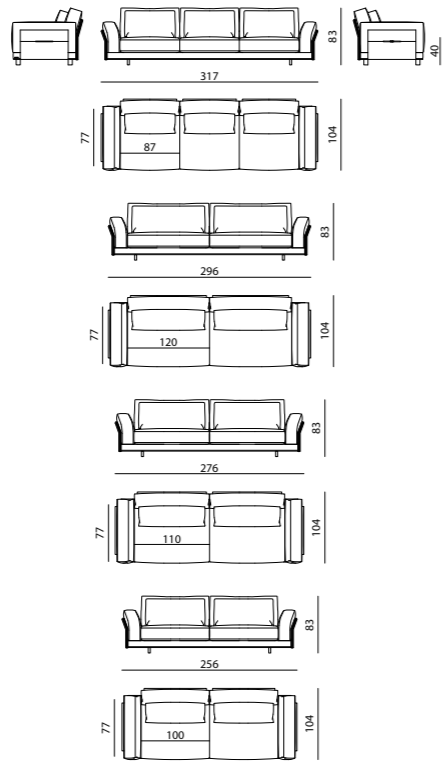
JASPER **132-133**



# ANTHEM

SOFA





# ANTHEM

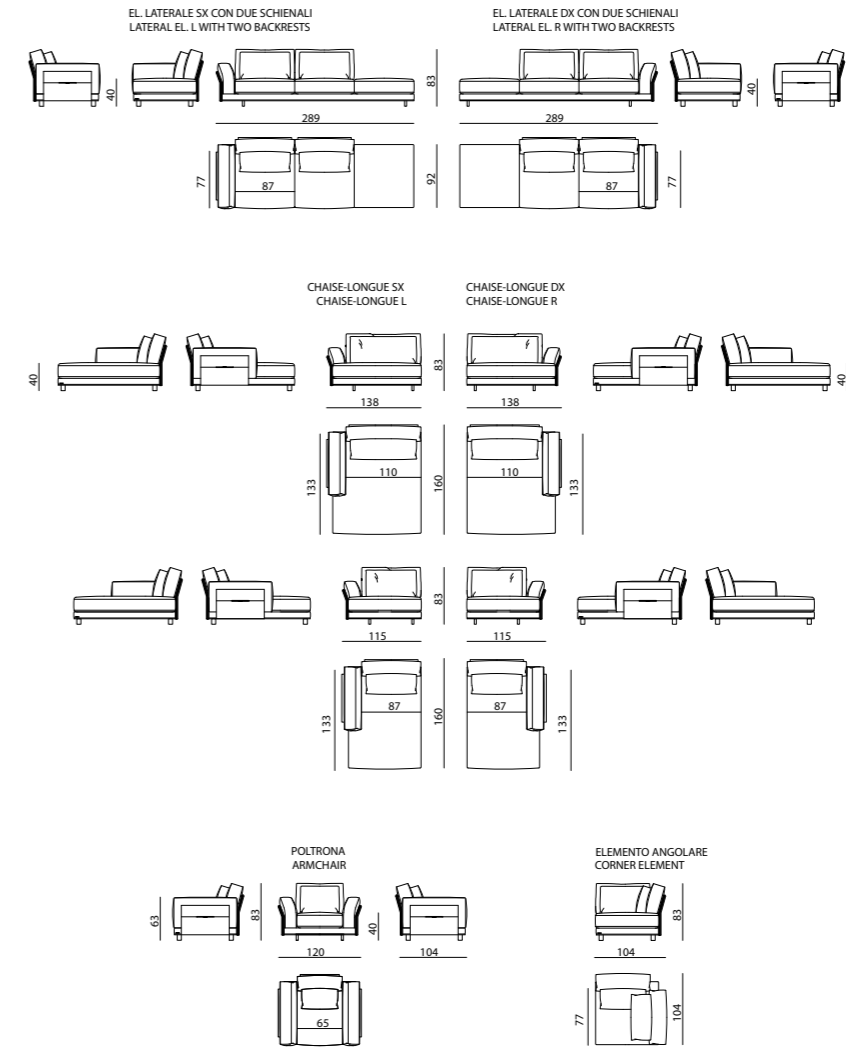
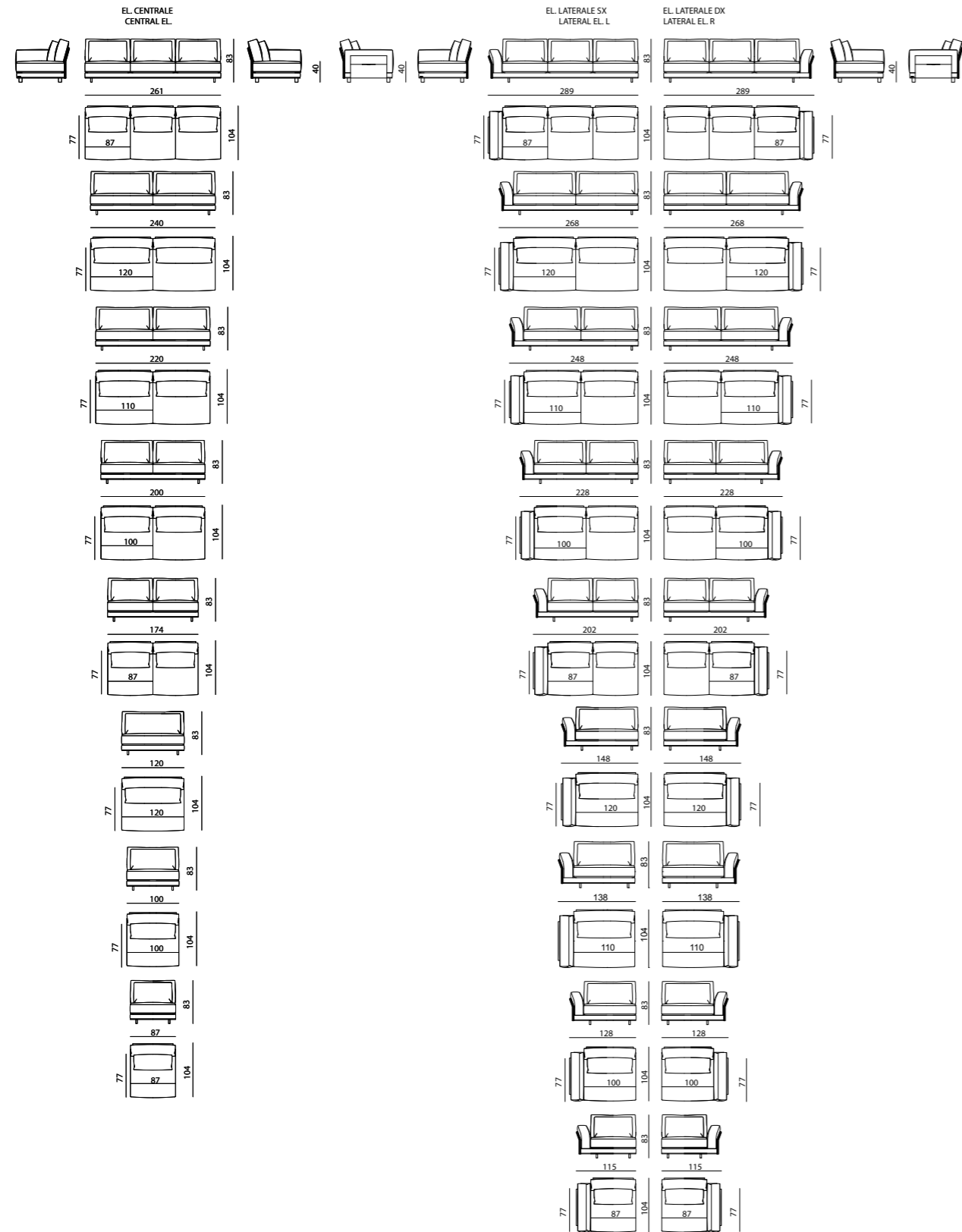
RADICA VERSION

## TECHNICAL DRAWINGS

Divano, elementi componibili, chaise-longue, poltrona  
Sofa, modular elements, chaise longue, armchair

Design  
Fabio Bonfà

●  
click here



# BACKSTAGE

S O F A



# BACKSTAGE

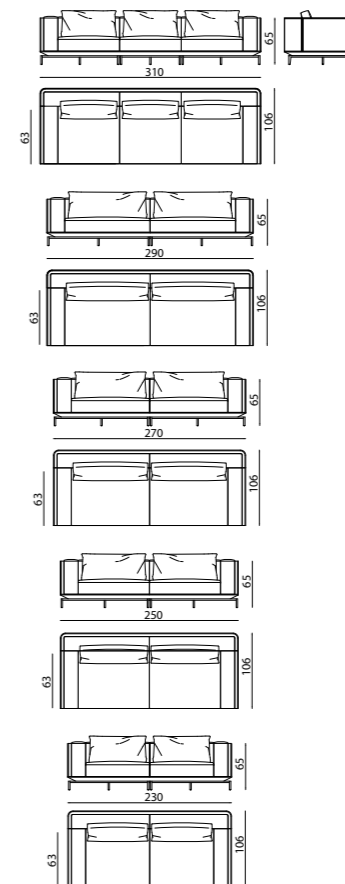
RADICA VERSION

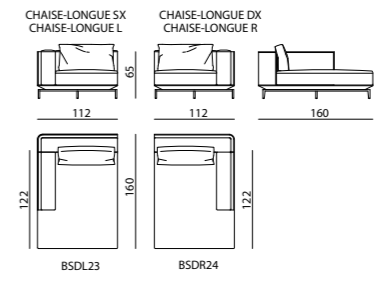
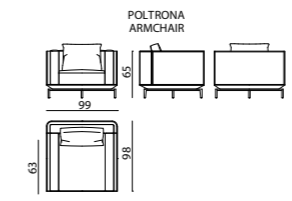
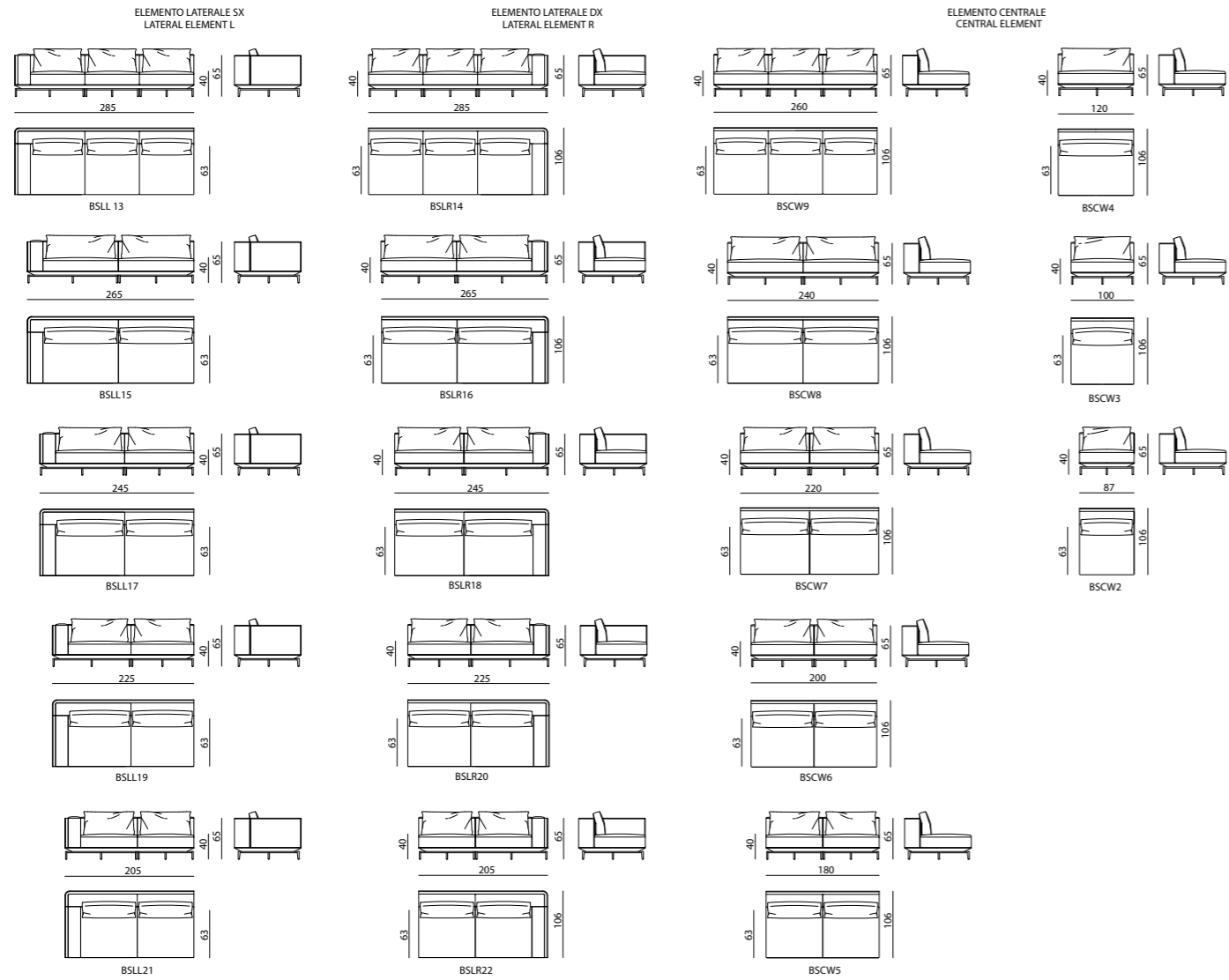
## TECHNICAL DRAWINGS

Divano, elementi componibili, poltrona  
Sofa, modular elements, armchair

Design  
Fabio Bonfà

●  
click here

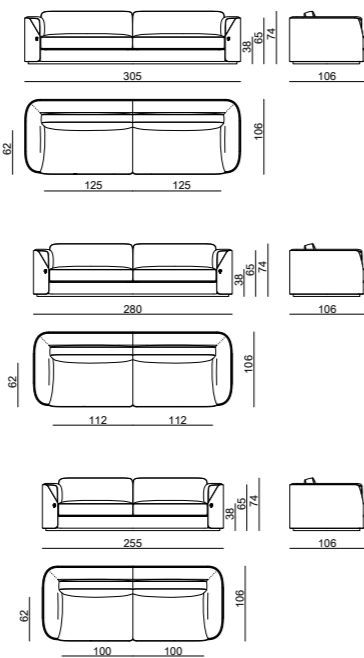




# FITZGERALD

SOFA





# FITZGERALD

RADICA VERSION

TECHNICAL DRAWINGS

Divano  
Sofa

Design  
La Conca

●  
click here

FREYR  
SOFA



# FREYR

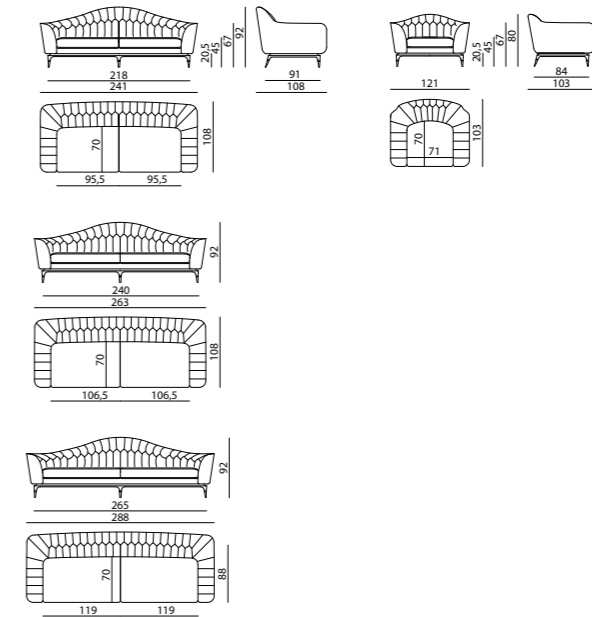
RADICA VERSION

## TECHNICAL DRAWINGS

Divano, poltrona  
Sofa, armchair

Design  
Steve Leung

●  
click here





BRUBECK  
SOFA



# BRUBECK

S O F A



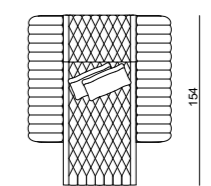
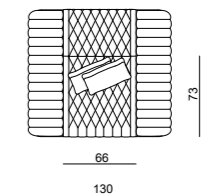
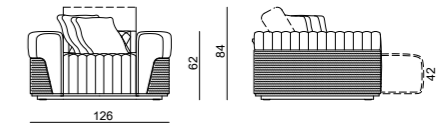
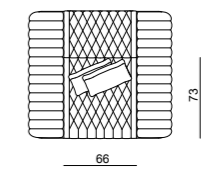
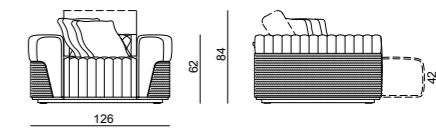
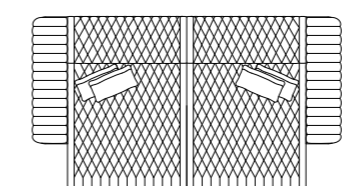
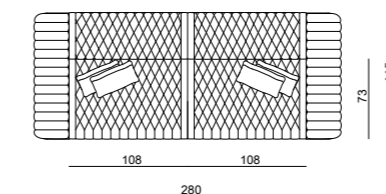
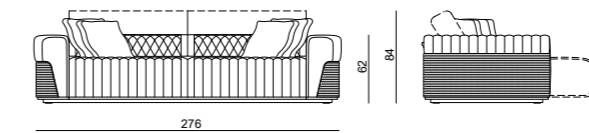
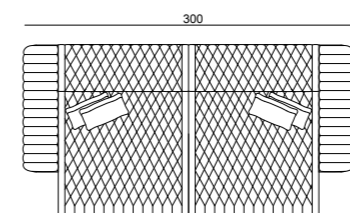
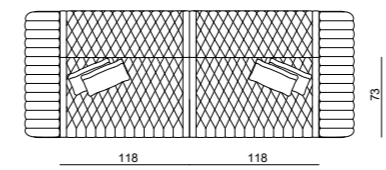
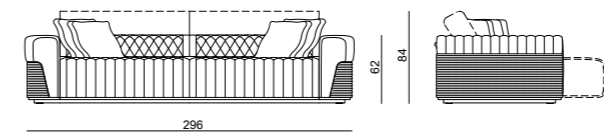
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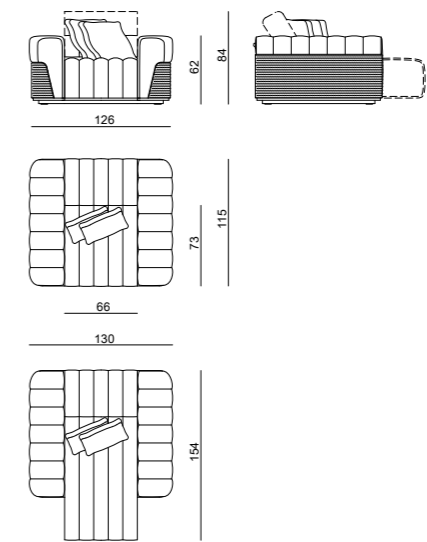
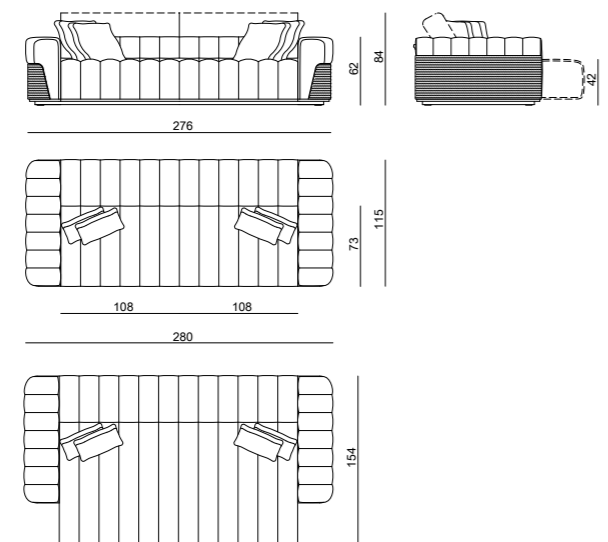
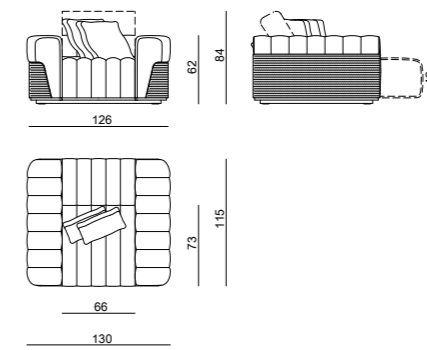
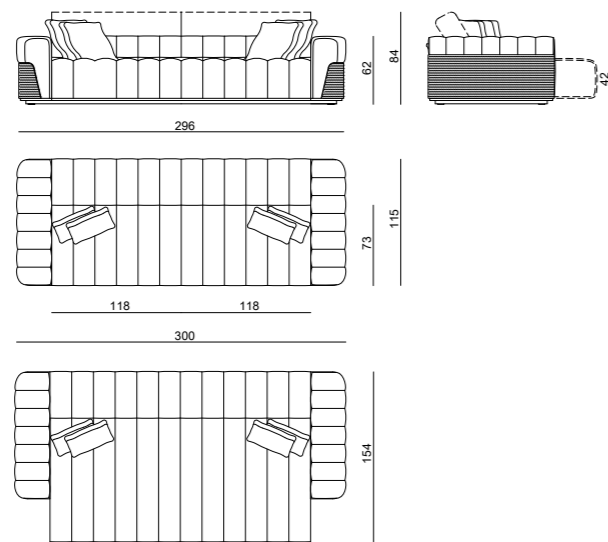
RADICA VERSION

## TECHNICAL DRAWINGS

Divano, poltrona  
Sofa, armchair

Design  
La Conca

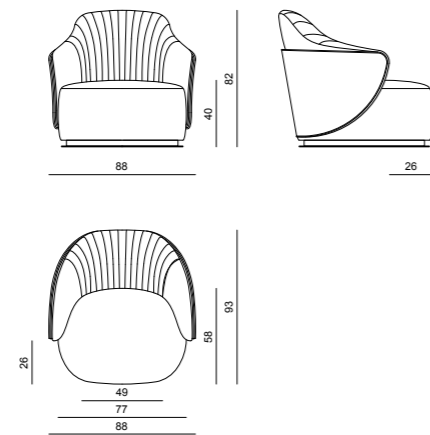






ADELE  
ARMCHAIR





# ADELE

RADICA VERSION

## TECHNICAL DRAWINGS

Poltrona  
**Armchair**

Design  
Marco Piva

●  
[click here](#)

# BACKSTAGE

ARMCHAIR



# BACKSTAGE

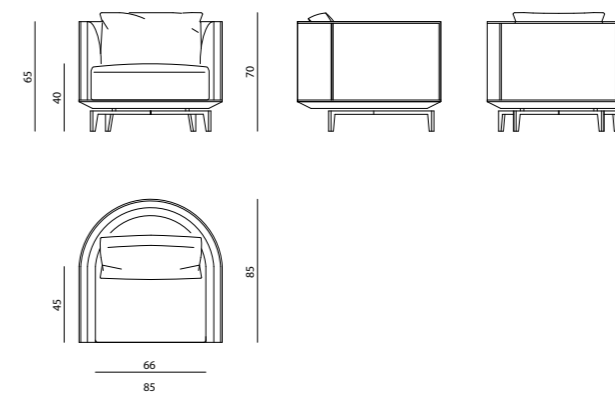
RADICA VERSION

## TECHNICAL DRAWINGS

Poltrona  
**Armchair**

Design  
Fabio Bonfà

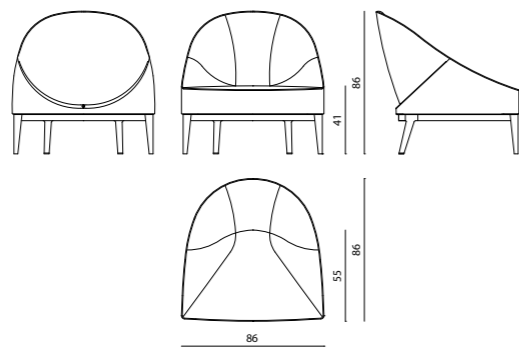
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ROSEMARY  
ARMCHAIR





# ROSEMARY

RADICA VERSION

TECHNICAL DRAWINGS

Poltrona  
**Armchair**

Design  
Alessandro La Spada



[click here](#)

BRUBECK  
ARMCHAIR



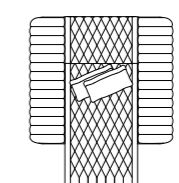
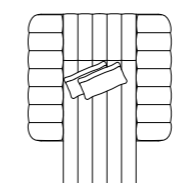
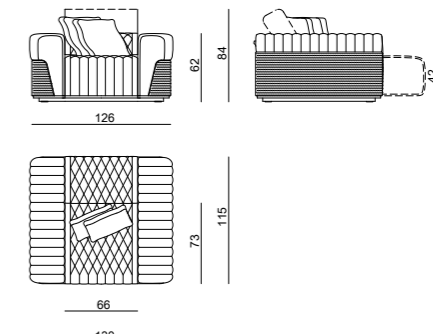
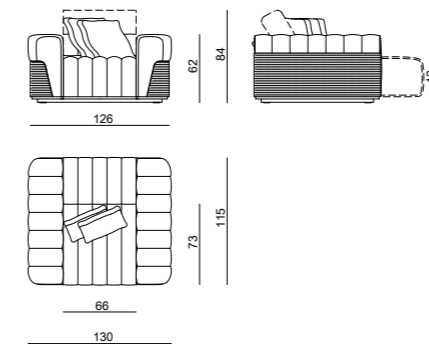
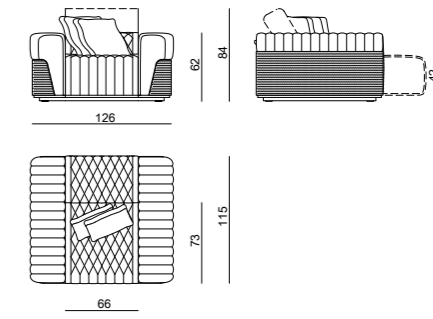
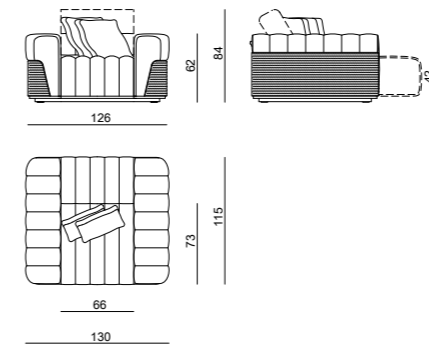
# BRUBECK

RADICA VERSION

## TECHNICAL DRAWINGS

Poltrona  
Armchair

Design  
La Conca



CLOUD  
CHAIR



# CLOUD

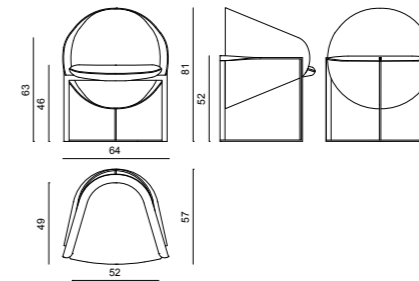
RADICA VERSION

## TECHNICAL DRAWINGS

Sedia  
Chair

Design  
Alessandro La Spada

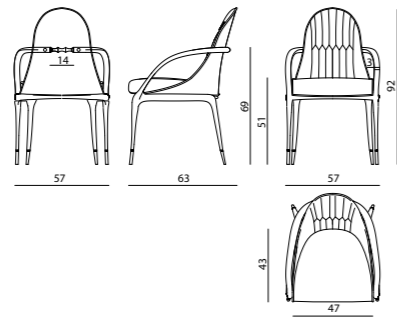
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JERA  
CHAIR





# JERA

RADICA VERSION

## TECHNICAL DRAWINGS

Sedia imbottita  
**Padded chair**

Design  
Steve Leung



[click here](#)

PALMYRA  
CHAIR



# PALMYRA

RADICA VERSION

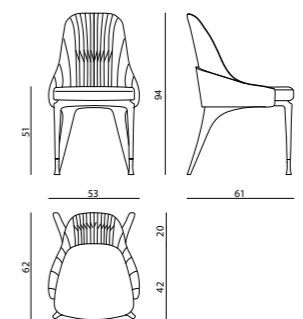
## TECHNICAL DRAWINGS

Sedia  
Chair

Design  
Steve Leung



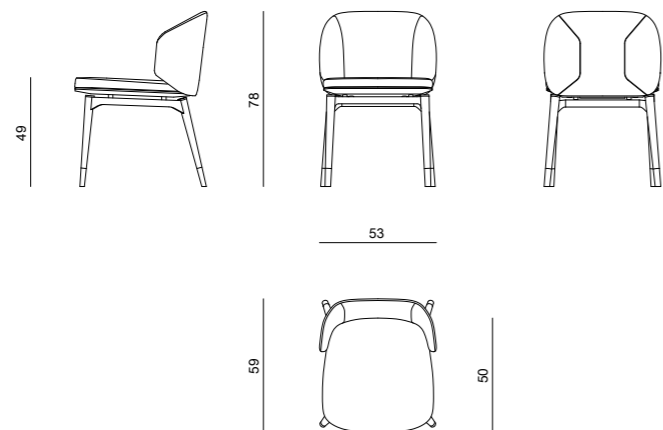
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STONE  
CHAIR





# STONE

RADICA VERSION

## TECHNICAL DRAWINGS

Sedia  
Chair

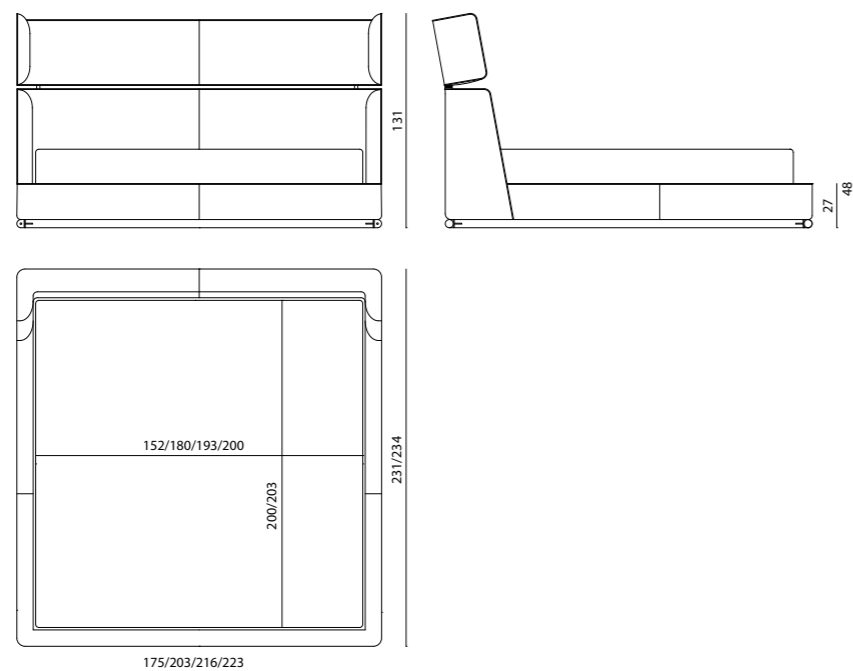
Design  
Fabio Bonfà



# RÊVERIE

BED





# RÊVERIE

RADICA VERSION

## TECHNICAL DRAWINGS

Letto  
**Bed**

Design  
Roberto Lazzeroni

●  
[click here](#)

# EMBRACE

BED



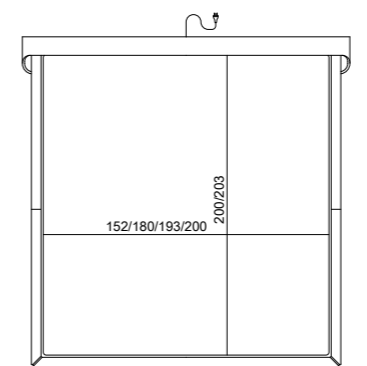
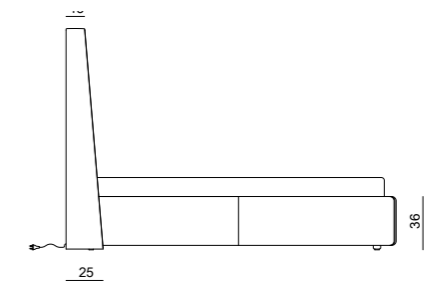
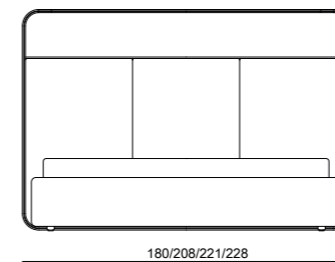
# EMBRACE

RADICA VERSION

## TECHNICAL DRAWINGS

Letto  
**Bed**

Design  
Fabio Bonfà



JASON  
DINING TABLE



# JASON

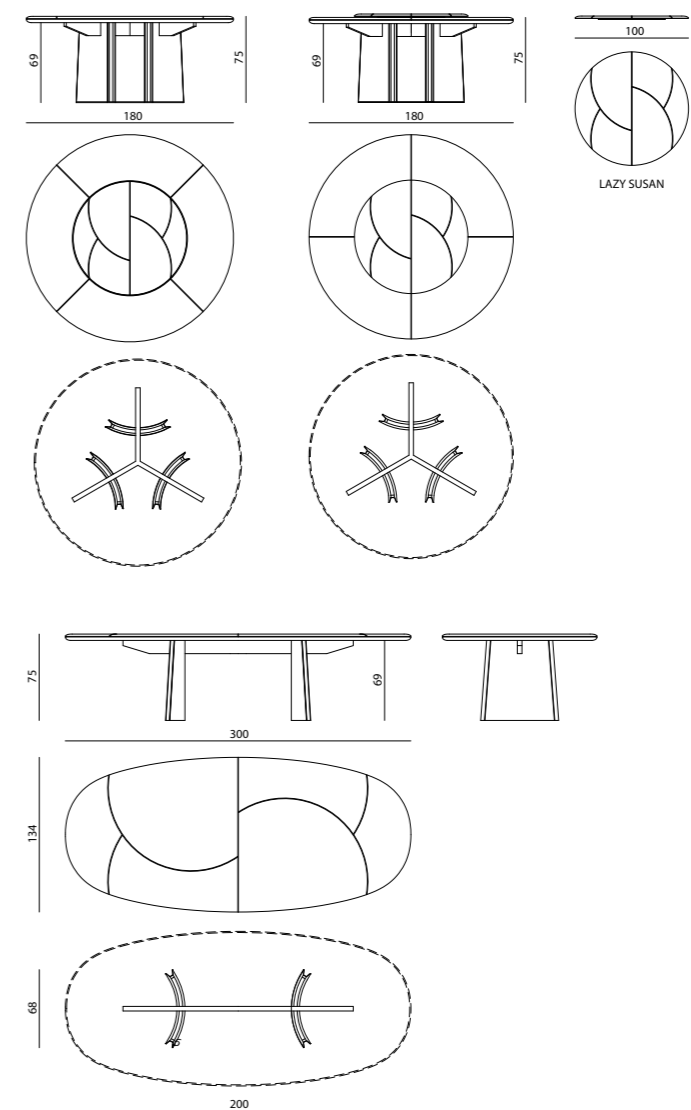
RADICA VERSION

## TECHNICAL DRAWINGS

Tavolo da pranzo  
Dining table

Design  
Roberto Lazzeroni

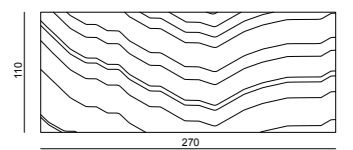
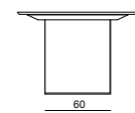
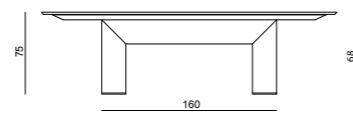
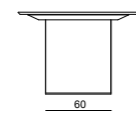
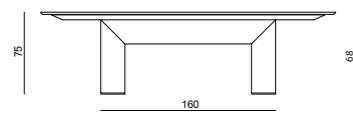
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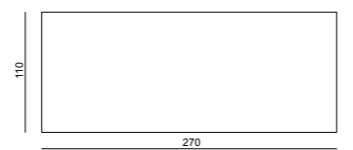


KERWAN  
DINING TABLE

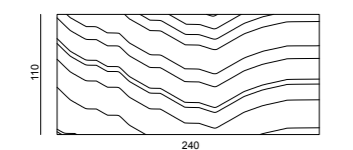
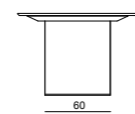
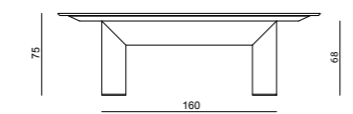
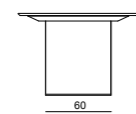
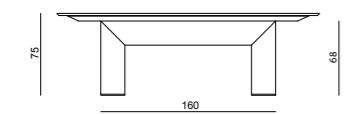




VERSIONE TOP IN MARMO E BASI IN RADICA  
MARBLE TOP AND BASE IN RADICA VERSION



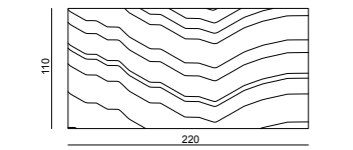
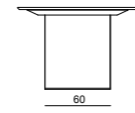
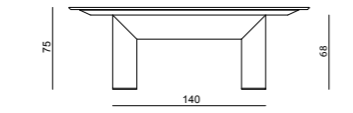
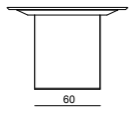
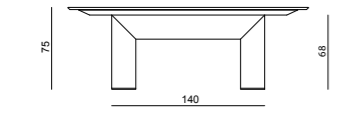
VERSIONE IN RADICA  
RADICA VERSION



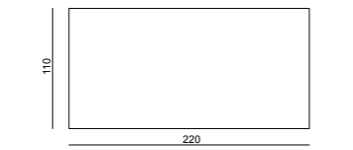
VERSIONE TOP IN MARMO E BASI IN RADICA  
MARBLE TOP AND BASE IN RADICA VERSION



VERSIONE IN RADICA  
RADICA VERSION



VERSIONE TOP IN MARMO E BASI IN RADICA  
MARBLE TOP AND BASE IN RADICA VERSION



VERSIONE IN RADICA  
RADICA VERSION

# KERWAN

RADICA VERSION

## TECHNICAL DRAWINGS

Tavolo da pranzo  
Dining table

Design  
Alessandro La Spada

●  
click here

CYBORG  
LOW TABLE



# CYBORG

RADICA VERSION

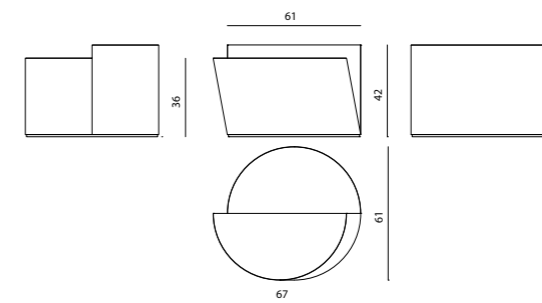
## TECHNICAL DRAWINGS

Tavolo basso  
**Low table**

Design  
Alessandro La Spada

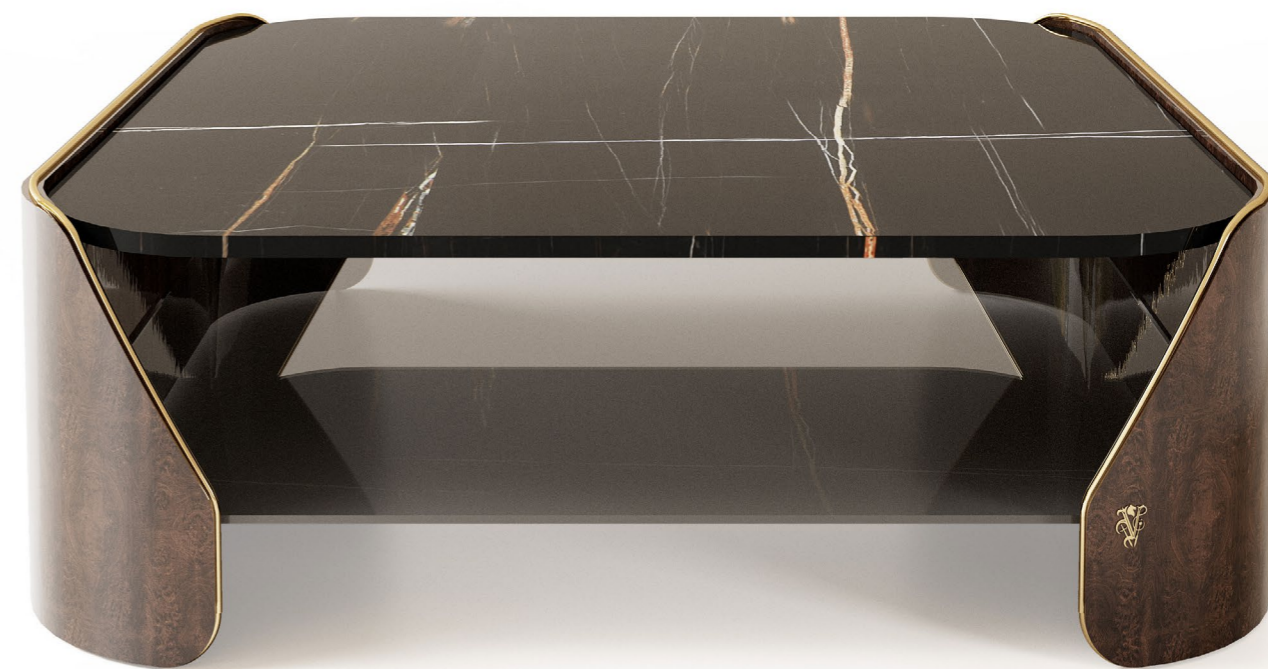


[click here](#)



# FITZGERALD

LOW TABLE



# FITZGERALD

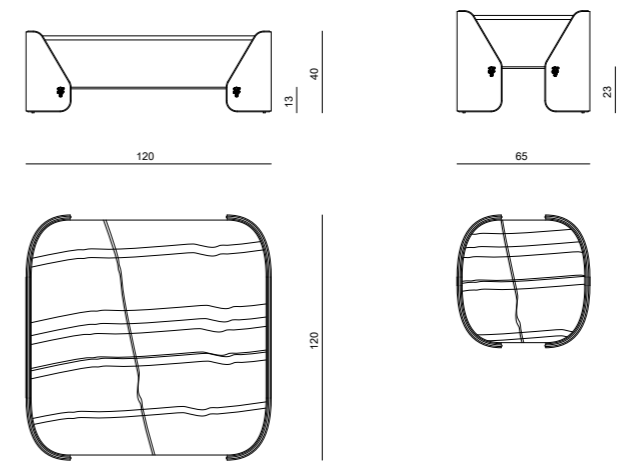
RADICA VERSION

## TECHNICAL DRAWINGS

Tavolo basso  
**Low table**

Design  
La Conca

●  
[click here](#)





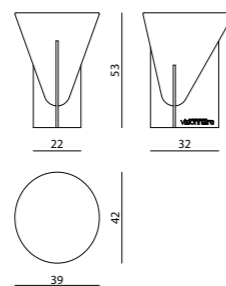
# MINSTREL

LOW TABLE

# MINSTREL

RADICA VERSION

TECHNICAL DRAWINGS



Tavolino  
Coffee table

Design  
Alessandro La Spada



[click here](#)

EKOS  
CONSOLE



# EKOS

RADICA VERSION

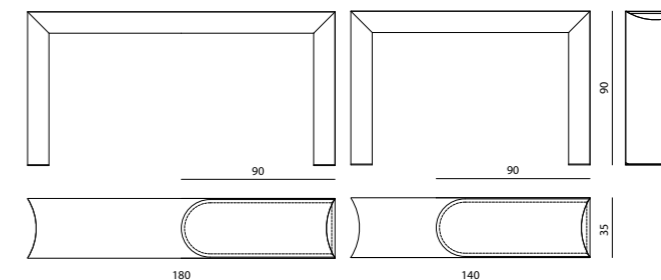
## TECHNICAL DRAWINGS

Consolle  
Console

Design  
Alessandro La Spada



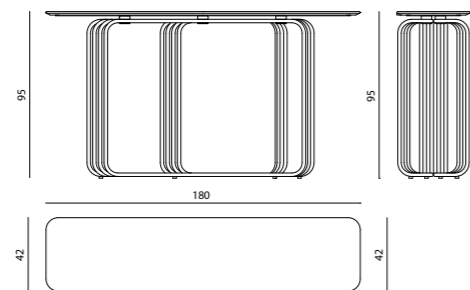
[click here](#)





VINCENT  
CONSOLE





# VINCENT

RADICA VERSION

## TECHNICAL DRAWINGS

Consolle  
Console

Design  
Alessandro La Spada



[click here](#)

# DESMOND

LOW UNIT



# DESMOND

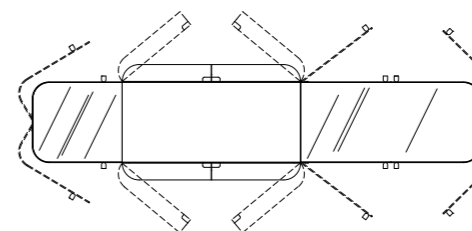
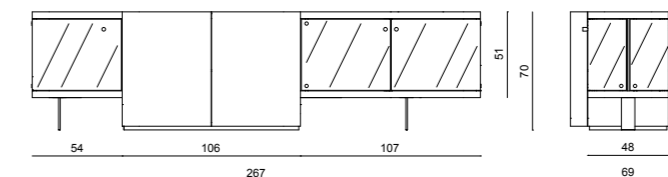
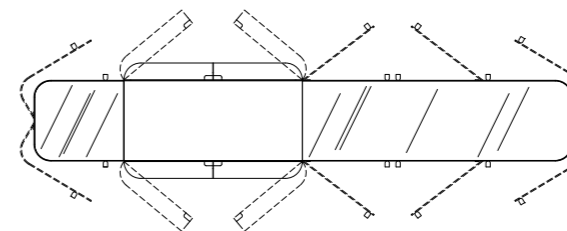
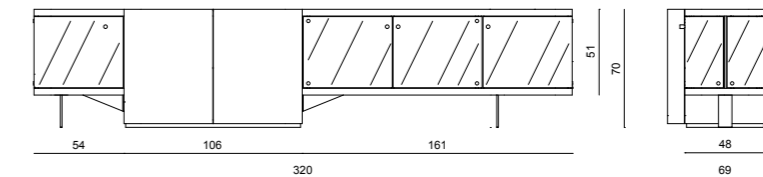
RADICA VERSION

## TECHNICAL DRAWINGS

Mobile basso  
Low unit

Design  
Mauro Lipparini

●  
click here

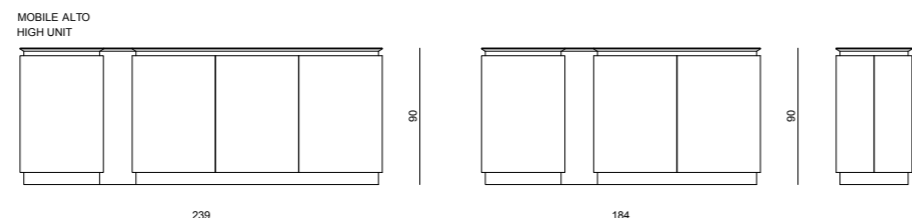
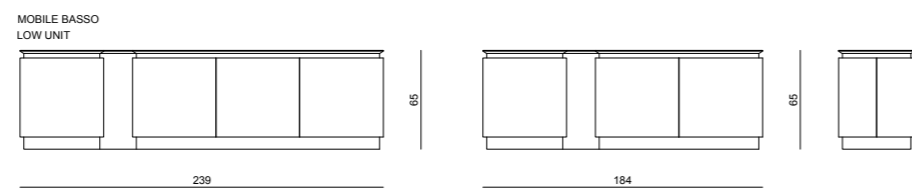
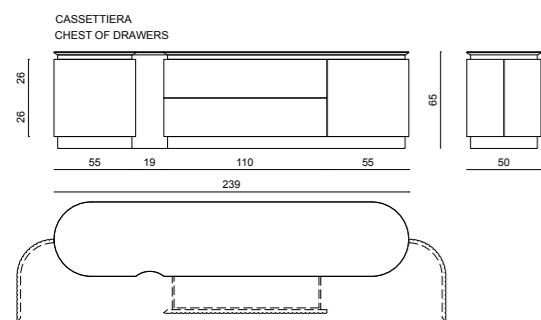




# LEONARDO

CHEST OF DRAWERS - CABINETS





# LEONARDO

RADICA VERSION

## TECHNICAL DRAWINGS

Cassettiera, mobile basso, mobile alto  
Chest of drawers, low unit, high unit

Design  
Alessandro La Spada

●  
click here

PARKER  
LOW UNIT



# PARKER

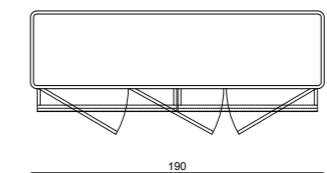
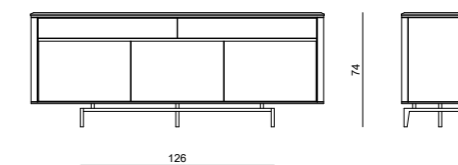
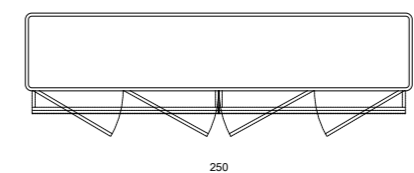
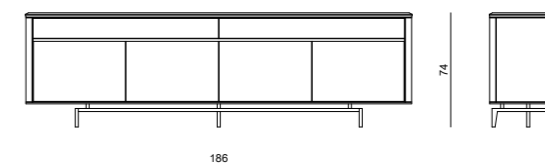
RADICA VERSION

## TECHNICAL DRAWINGS

Mobile basso  
Low unit

Design  
Fabio Bonfà

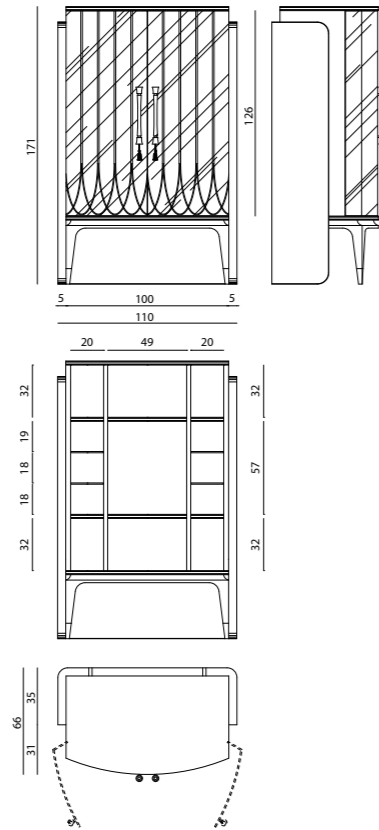
●  
[click here](#)





PALAWAN  
BAR CABINET





# PALAWAN

RADICA VERSION

## TECHNICAL DRAWINGS

Mobile bar  
Bar cabinet

Design  
Steve Leung

●  
click here

WESTLEY  
VANITY UNIT



# WESTLEY

RADICA VERSION

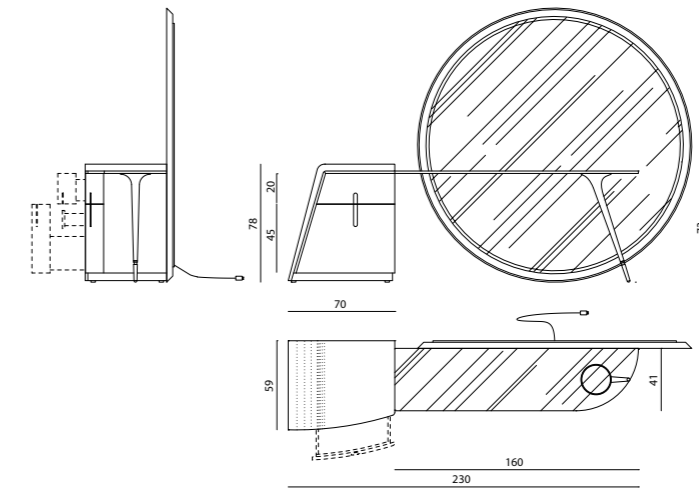
## TECHNICAL DRAWINGS

Mobile trucco  
**Make-up unit**

Design  
Steve Leung

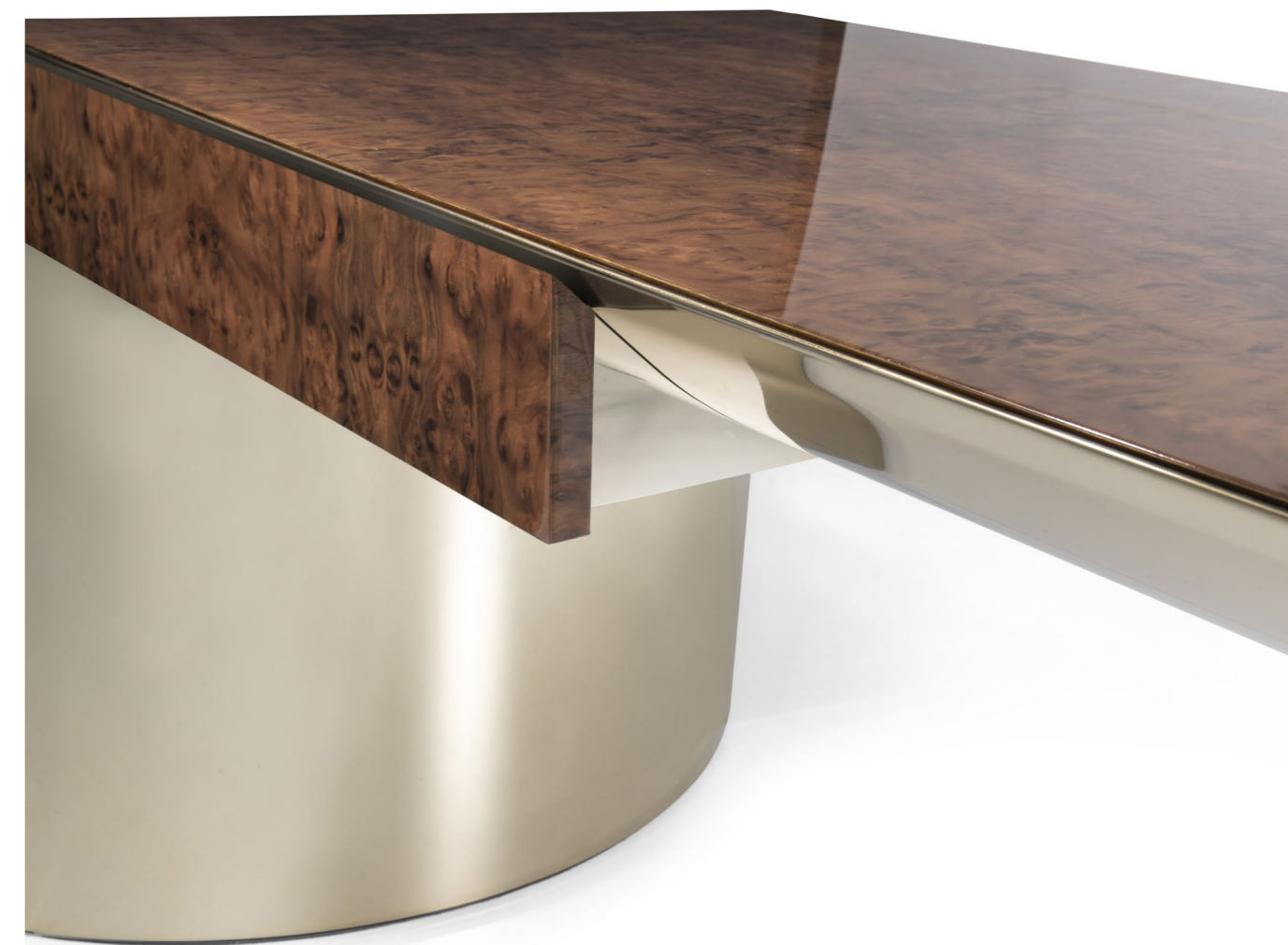


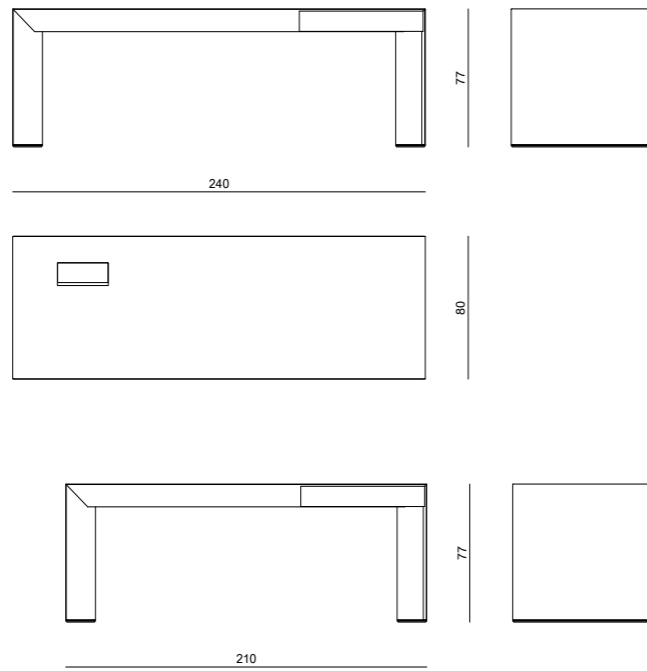
[click here](#)





DANTE  
WRITING DESK





# DANTE

## TECHNICAL DRAWINGS

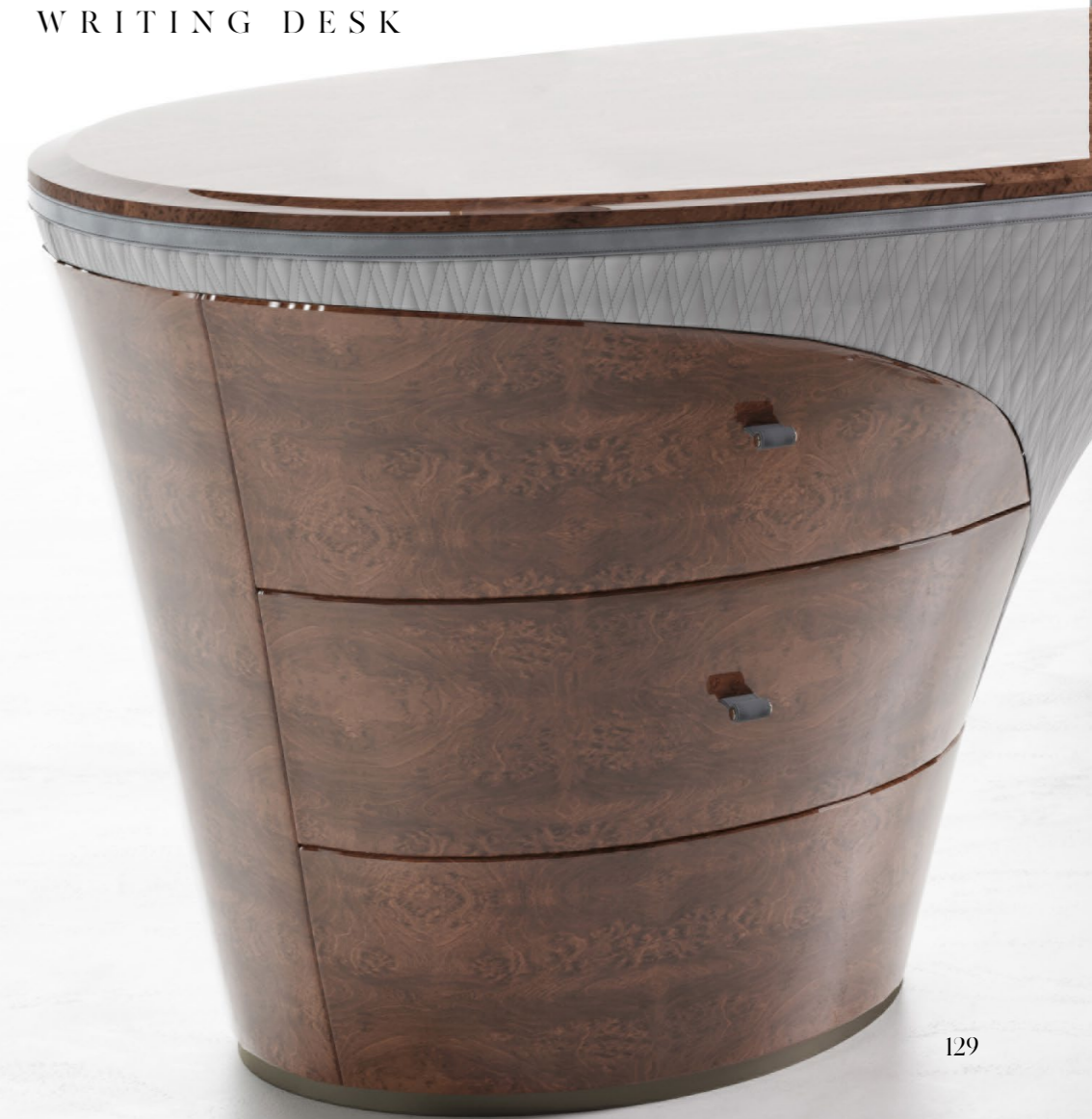
Scrivania  
Writing desk

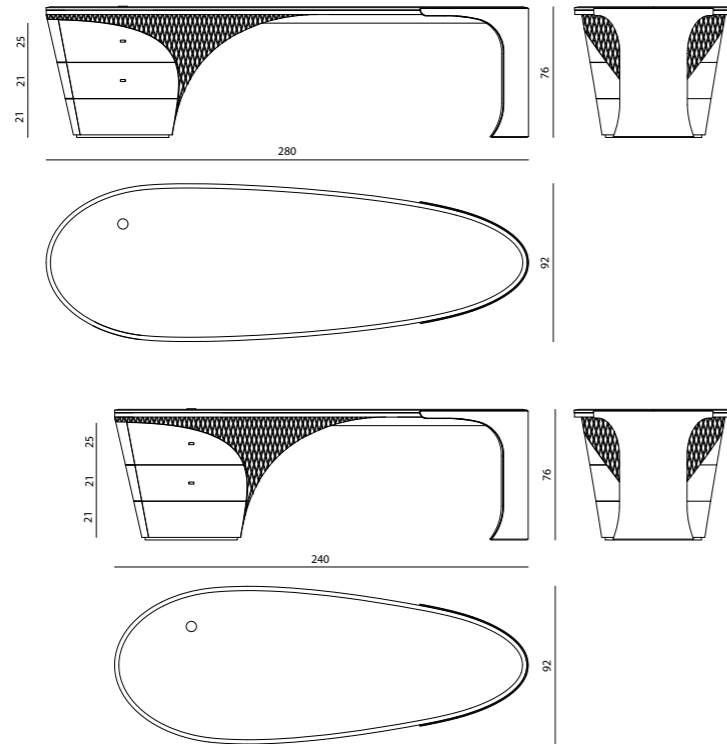
Design  
Alessandro La Spada



# JET PLANE

WRITING DESK





# JET PLANE

RADICA VERSION

## TECHNICAL DRAWINGS

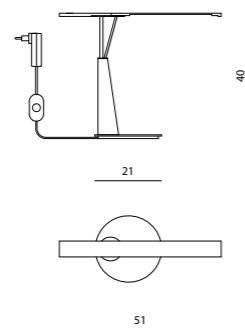
Scrivania  
Writing desk

Design  
Steve Leung

●  
[click here](#)



JASPER  
TABLE LAMP



# JASPER

RADICA VERSION

## TECHNICAL DRAWINGS

Lampada da tavolo  
**Table lamp**

Design  
Fabio Bonfà

●  
[click here](#)



1959-2019

IPE | VISIONNAIRE  
ANNIVERSARY

*The year 2019 was one of anniversaries for IPE-Visionnaire: the mother company IPE celebrated the 60th anniversary, while Visionnaire, its exclusive brand, its 15th birthday.*



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*Made in Italy | August 2023*

Art Director Eleonore Cavalli

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Visionnaire green-hearted re-evolution hits also the production of this catalogue, in which the long standing value of the company for made-in-Italy melts with the concept of green consciousness. The catalogue is printed on paper obtained from responsibly managed sources.*

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