



HOME PHILOSOPHY  
visionnaire

CAPRICE



*Concepita come una collezione biennale 2020/2021, Beauty si rivela un progetto in continua evoluzione: oltre alle famiglie di prodotti con una dichiarata vocazione artistica e alle capsule collection di Art Design, sono due le nuove capsule che si fondono armoniosamente ad essa. Numerosi designer coinvolti e un nome che chiama in causa un tema ambizioso, quello della bellezza, da una parte intesa come sinonimo di positività e aspirazione, espressione di valori profondi, di contenuti significativi, di un sentire sensibile come la capacità di generare benessere nella persona, dall'altra un attributo più intrinseco, connesso alla singolarità e all'eccellenza dell'oggetto di design; una bellezza che nasce dalla sperimentazione sui materiali, dall'accostamento degli elementi, dalla sapienza degli artigiani capaci di testare e perfezionare nuove soluzioni materiche che rendono ogni singolo prodotto unico e non replicabile, seppur riproducibile.*

## BEAUTY

biennial collection

Conceived as a two-year collection for 2020/2021, Beauty turns out to be a constantly evolving project: in addition to product families with a declared artistic vocation and to the capsule collections of Art Design, there are two new capsules that blend harmoniously with it. Numerous involved designers and a name that calls into question an ambitious theme – that of beauty – taken as a synonym of positivity and hope, an expression of deeply rooted values and meaningful contents, a sensibility capable of generating personal wellbeing, but also as a more intrinsic attribute, connected with the uniqueness and excellence of the design object. A beauty that springs from experimentation with materials, the juxtaposition of elements, the skill of master artisans capable of developing and perfecting new material solutions that make every single product unique and irreplicable, although reproducible.

*Visionnaire prosegue il suo percorso di sviluppo sostenibile, concependo i progetti installativi della Milano Design Week 2021 in un'ottica carbon neutral e plastic free, tutelando l'ambiente e andando a compensare le emissioni di CO2 prodotte durante gli eventi di settembre. Le emissioni dirette ed indirette sono state compensate tramite carbon credits (certificati VCS) generati da un progetto di riforestazione realizzato in Brasile, a Mato Grosso del Sud, e riconosciuti dalle Nazioni Unite.*

*Questo progetto è stato scelto perché racchiude i tre co-benefits più significativi: ambientale, sociale e di biodiversità.*

*Ambientale, perché la specie arborea piantata ha una straordinaria efficienza nell'assorbimento di CO2 e nella produzione di ossigeno e che permette quindi un uso efficiente del terreno inteso come risorsa scarsa.*

*Sociale, perché il progetto ha creato molteplici nuovi posti di lavoro per le comunità locali, offrendo ai lavoratori salari maggiori rispetto alla media, formazione e nuovi servizi di healthcare e wellbeing.*

*Biodiversità, perché prima di questo progetto, l'area era totalmente degradata a causa del pascolo intensivo e la riforestazione ha permesso di creare un nuovo ecosistema favorevole alla fauna, che ha trovato rifugio e cibo al suo interno (sono oltretutto presenti diverse specie animali considerati a rischio dalla Red List dello IUCN come l'ara giacinto, il crisocione, il formichiere gigante, l'armadillo gigante, il tapiro, il gattopardo, il puma ed il giaguaro).*

*Visionnaire è seguita in questo percorso da Carbon Credits Consulting, startup bolognese specializzata in progetti di carbon offsetting che offre consulenza alle organizzazioni sensibili alle problematiche ambientali.*



## CARBON NEUTRALITY

Visionnaire continues along its path of sustainable growth, conceiving the installation projects of Milan Design Week 2021 from a carbon neutral and plastic free perspective, protecting the environment and compensating for CO2 emissions during the September events. Direct and indirect emissions were offset by carbon credits (VCS certificates) generated by a reforestation project carried out in Brazil, in Mato Grosso del Sud, and recognized by the United Nations.

This project was chosen because it contains the three most significant co-benefits: environmental, social and biodiversity.

Environmental, because the planted tree species has an extraordinary efficiency in the absorption of CO2 and in the production of oxygen and which therefore allows an efficient use of the land intended as a scarce resource.

Social, because the project has created multiple new jobs for local communities, offering workers higher than average wages, training and new healthcare and wellbeing services.

Biodiversity, because before this project, the area was totally degraded due to intensive grazing and reforestation has made it possible to create a new ecosystem conducive to wildlife, who found shelter and food in it (there are also several animal species considered at risk from the IUCN Red List such as the hyacinth macaw, the maned wolf, the giant anteater, the giant armadillo, the tapir, the leopard, the puma and the jaguar).

Visionnaire is followed in this path by Carbon Credits Consulting, a start up from Bologna specialized in carbon offsetting projects that offers advice to organizations sensitive to environmental issues.

*Evasione dalla monotonia e dalla noia, capriccio del cuore – ma soprattutto della fantasia – Caprice è una collezione che ricorda quanto sia importante vivere la vita con passione e un pizzico di spensieratezza. Rimando ad un viaggio d'estate, alle magiche coste italiane, alla bellezza fugace che rende la felicità ancora più desiderata, infine, un invito a tornare a sorridere per ritrovare il senso di tutto quello che sempre cerchiamo: amore e libertà.*

## CAPRICE

An escape from monotony and boredom, a caprice of the heart – but above all of the imagination – Caprice is a collection that reminds us how important it is to live with passion and a bit of nonchalance. A reminder of summer journeys, the magical coastlines of Italy, the fleeting beauty that makes happiness even more intense and coveted, and – at last – an invitation to smile again, to rediscover the sense of what we are always searching for: love and freedom.



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## ILARIO

Ilario is a sofa that offers modular freedom and rounded forms. The many configurations can form right or obtuse angles, thanks to the orientation of the various upholstered modules, and have been envisioned for an informal and personalized, comfortable and dynamic living area. The central circular element can be interpreted as an individual product, existing independently from the rest of the composition. By adding new modules, it is possible to create different layouts, for free personalization of indoor or outdoor spaces. The base is made in iroko wood with details in brushed steel, while the rear portion features brackets covered in leather to support the back. A rectangular table and a padded armrest complete the composition, the presence of a metal detail with the logo enhances the overall design.

# ILARIO

modular sofa



## ILARIO

design m2atelier

Module Shape Right (code ILMR15) 215x107 H.76 cm  
with rectangular table (code ILRCT19) 41x65 H.50 cm

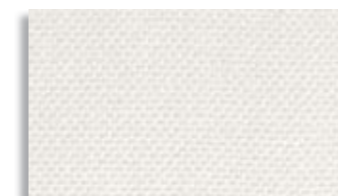
Module Round (code ILMRO17) Ø132 H.76 cm

Module Shape Left (code ILMR16) 215x107 H.76 cm  
with padded armrest (code ILAR18) 30x68 H.50 cm

Seat and backrest upholstered in fabric Sunrise 3040/12 Meringue. Loose cushions 50x50 cm in fabric Cabras 3056/128 Shell. Loose cushions 35x35 cm in fabric Cabras 3056/128 Shell. Supporting backrest structure covered in leather Extreme Leather 3067/173 Creta. Base in natural iroko solid wood with open-grain finish and treated for outdoor use. Corner brackets with satin chromed finish. Low table with wooden profile and top in Carrara marble. Supporting elements covered in Lasting Leather 3067/173 Creta.

Seat and backrest upholstered in fabric Golfe 3058/11 Etrusque. Loose cushions 50x50 cm in fabric Golfe 3058/11 Etrusque. Loose cushions 35x35 cm in fabric Cabras 3056/128 Shell. Supporting backrest structure covered in Lasting Leather 3067/173 Creta. Base in natural iroko solid wood with open-grain finish and treated for outdoor use. Corner brackets with satin chromed finish.

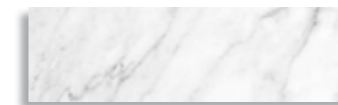
Seat and cushions Module  
right & left in Sunrise 3040/12  
Meringue



Loose cushions in Cabras  
3056/128 Shell



Low table top in Carrara  
marble



Seat and cushions Module  
Round in Golfe 3058/11  
Etrusque



Loose cushions in Golfe  
3058/11 Etrusque



Loose cushions in Cabras  
3056/128 Shell



For both elements:  
Belts in Lasting Leather  
3067/173 Creta



Base in Iroko wood



Satinized chrome











**ILARIO**  
design m2atelier

Module Wide (code ILMW04) with 2 armrests 215x107 H.76 cm  
Armrest (code ILAR18 / ILAS18) 30x68 H.50 cm

Seat and backrest upholstery in fabric Alpina 3064/402 Celeste. Loose cushions 50x50 cm in fabric Alpina 3064/407 Calce. Loose cushions 35x35 cm in fabric Yucca 3047/081 Acciaio. Supporting backrest structure covered in Lasting Leather 3067/173 Creta. Base in natural iroko solid wood with open-grain finish and treated for outdoor use. Corner brackets with satin chromed finish.

Armrest upholstered in fabric Alpina 3064/402 Celeste. Supporting structure covered in Lasting Leather 3067/173 Creta.

Seat and back cushions in  
Alpina 3064/402 Celeste



Loose cushions in Alpina  
3064/407 Calce



Loose cushions in Yucca  
3047/81 Acciaio



Belts in Lasting Leather  
3067/173 Creta



Base in Iroko wood



Satinized chrome







## VIENNA

Vienna is an elegant low table for outdoor use, based on the combination of three materials: marble, wood and Vienna straw for the screening. Contrasts, dialogues of different forms and materials make this product versatile and innovative. Another characteristic of the Vienna table is the option of utilizing it with other units to create personalized compositions.

# VIENNA

low table



VIENNA  
design m2atelier

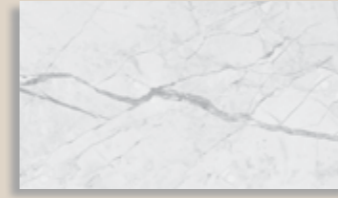
45x45 H.60 cm

Main structure in natural iroko solid wood with open-grain finish with inserts in natural Wien straw. Top in Carrara marble.

Structure in Iroko wood



Top in Carrara marble



Vienna straw









## SIESTA

Softness and comfort are the characteristics of the inviting Siesta daybed, with a large adjustable built-in parasol. Curved lines and rounded borders give rise to a versatile piece of furniture, of ample size, to enjoy in every moment of the day, sitting or stretching out, alone or with others. The parasol, like an appealing hat with a wide brim, can be moved along part of the circumference, making this project very sophisticated and contemporary.

# SIESTA

sunbed



SIESTA  
design m2atelier

Ø 80 H.150 cm

Bed-frame upholstered in Lasting Leather 3067/130 Beige. Seat and fixed backrest upholstered in fabric Golfe 3058/05 Bouleau, piping in fabric Pegaso-PM. 52 Avorio. Loose cushions 60x60 cm in fabric Golfe 3058/05 Bouleau with piping in fabric Pegaso-PM. 52 Avorio. Loose cushions 45x45 cm in fabric Golfe 3058/05 Bouleau with piping in fabric Pegaso-PM. 52 Avorio. Sun umbrella with structure in steel with satin champagne lacquer. Upper part covered in fabric Laguna 3003/04 Ice, lower part covered in fabric Laguna 3003/09 Taupe and trimming in fabric Asia-PM. 52 Avorio.

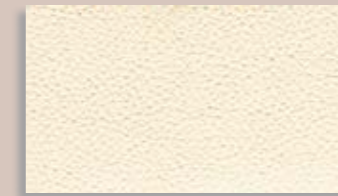
Cushion in Golfe 3058/05  
Bouleau



Loose cushions in Golfe  
3058/05 Bouleau



Sommier in Lasting Leather  
3067/130 Beige



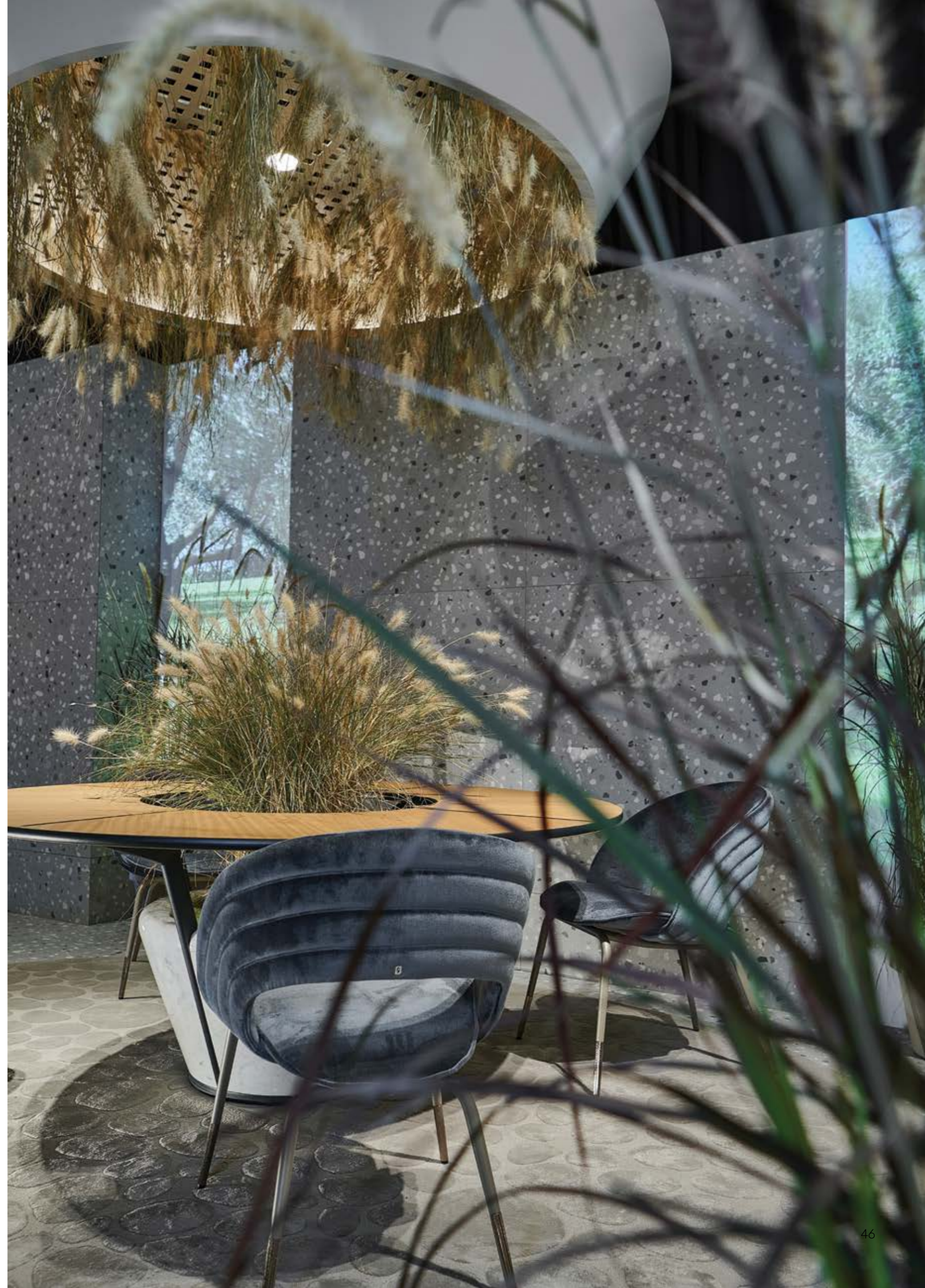
Sun visor in Laguna 3003/04  
Ice

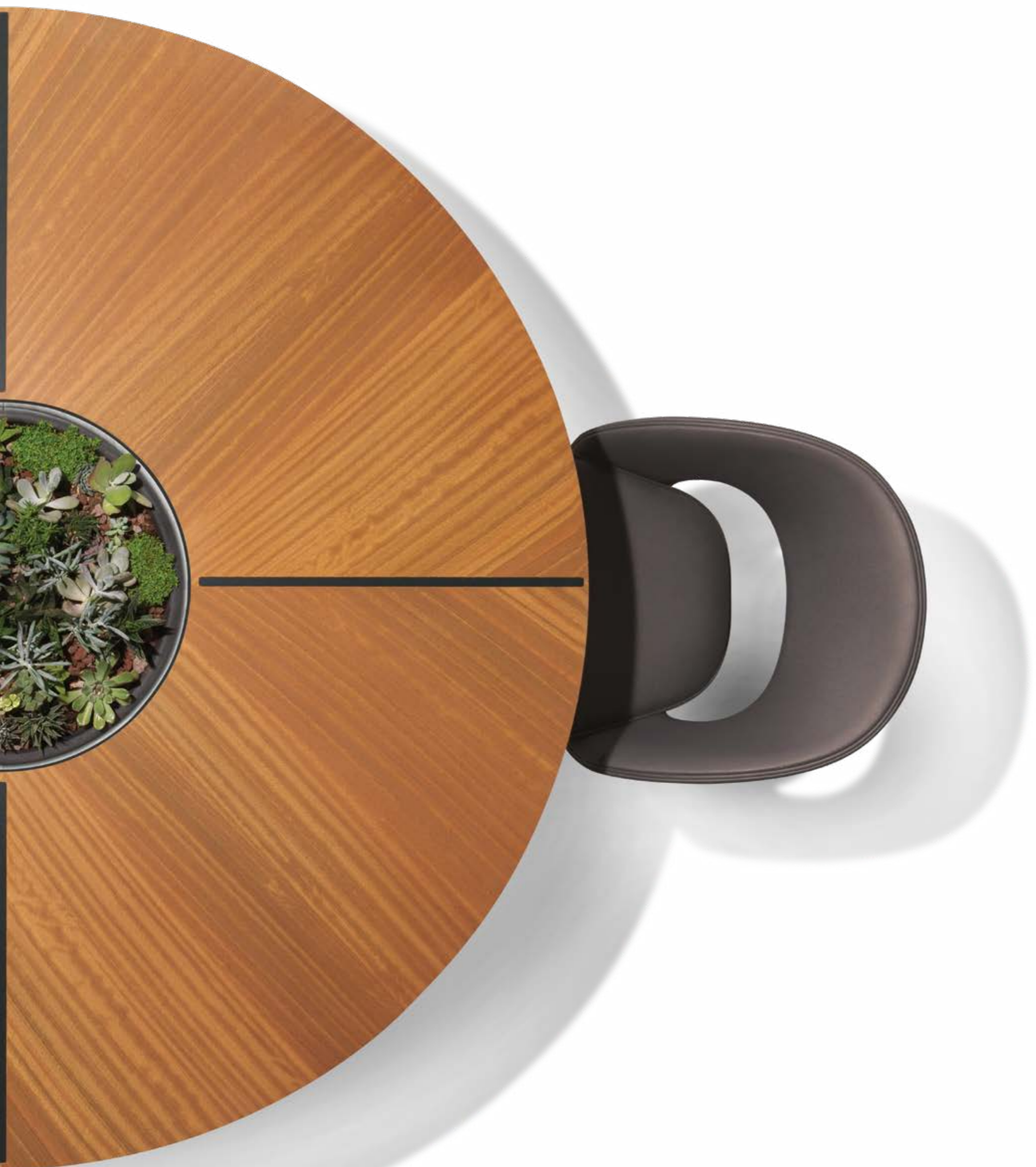


Satinized champagne









## WING

The Wing dining table is the result of the encounter of geometric forms and curved lines, again with a gull-wing form: a large marble pot provides the central base, on which to place the circular top, a wooden disk personalized with various finishes. The top has a central opening over the base, an ideal container for plants and flowers. The design of the table, coordinated with the sofa of the same name, features a metal part that rises from the floor to the reach the top, graphically dividing the surface into four portions. The Wing table expresses the concept of contamination between everyday use and the presence of nature incorporated in the design.

# WING

dining table



## WING

design m2atelier

Ø180 H.76 cm

Top with ring shape made in natural iroko wood with open-grain finish, with bulging edge in aluminium and buckles in solid brass. Supporting structure consisting of 4 elements in aluminium cast with YW360F black sablé finish. Truncated conical insert in Carrara solid marble, sculped and polished by hand, with internal pot in plastic material.

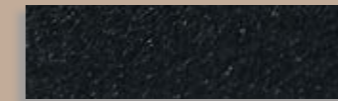
Top in Iroko wood



Base in Carrara marble



YW360F noir sablé





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## BASKET WOOD

Basket, a seating program composed of a sofa in two sizes and an armchair, takes its conceptual cue from the idea of a handmade basket, reflecting the sartorial quality of the world of fashion. The enveloping design is developed on a steel structure, through the elegant back made with segments of iroko wood held together to create a finely crafted necklace effect. A welcoming embrace of materials, sinuous forms and practical decorations make Basket a precious but also very functional object.

# BASKET WOOD

sofa



## BASKET WOOD

design m2atelier

190x80 H.82 cm

Main structure with satin black nickel finish; seat and backrest in iroko solid wood with open grain finish and outdoor treatment. Rear-back consisting of a mesh of natural open-grain iroko wooden tassels. Seat and backrest upholstered in fabric Tovel 3053/143 Grotto. Loose cushions 35x35 cm in fabric Cabras 3056/395 Wisteria.

Seat cushions in Tovel  
3053/143 Grotto



Loose cushions in Cabras  
3056/395 Wisteria



Structure in Iroko wood



Satinized black nickel







# BASKET WOOD

armchair



## BASKET WOOD

design m2atelier

92x80 H.82 cm

Main structure with satin black nickel finish; seat and backrest in iroko solid wood with open grain finish and outdoor treatment. Rear-back consisting of a mesh of natural open-grain iroko wooden tassels. Seat and backrest upholstered in fabric Tovel 3053/143 Grotto. Additional loose cushions 35x35 cm in fabric Cabras 3056/395 Wisteria.

Seat cushions in Tovel  
3053/143 Grotto



Loose cushions in Cabras  
3056/395 Wisteria



Structure in Iroko wood



Satinized black nickel





## REDDING

Redding is a cot defined by a linear silhouette and a contemporary image. The structure, with light, clean lines, is in polished mahogany, enhanced by steel feet. The height-adjustable seat is in outdoor fabric with a headrest roll. The project is completed by the low Redding table, with the same structural characteristics as the cot, and a top in Patagonia marble.

# REDDING

sunbed & low table



## REDDING

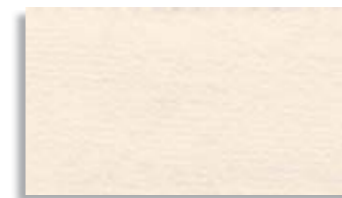
design Alessandro La Spada

sunbed 198x75 H.44/90 cm  
low table 50x50 H.40 cm

Main structure in natural mahogany solid wood, treated with polish finishes for naval use. Main upholstery of mattress and headrest in fabric Plushy 3001/28 Neve. Feet, wheels and accessories in stainless steel with polish gold finish.

Main structure in natural mahogany solid wood, treated with polish finishes for naval use. Feet and accessories in stainless steel with polish gold finish. Top in Patagonia quartz.

Seat and head cushion  
in Plushy 3001/28 Neve



Natural mahogany

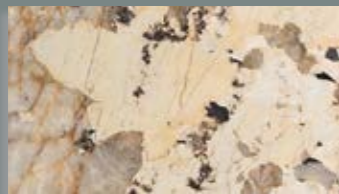


Lacquered gold





Top in Patagonia quartz



Mogano Red wood



Lacquered gold





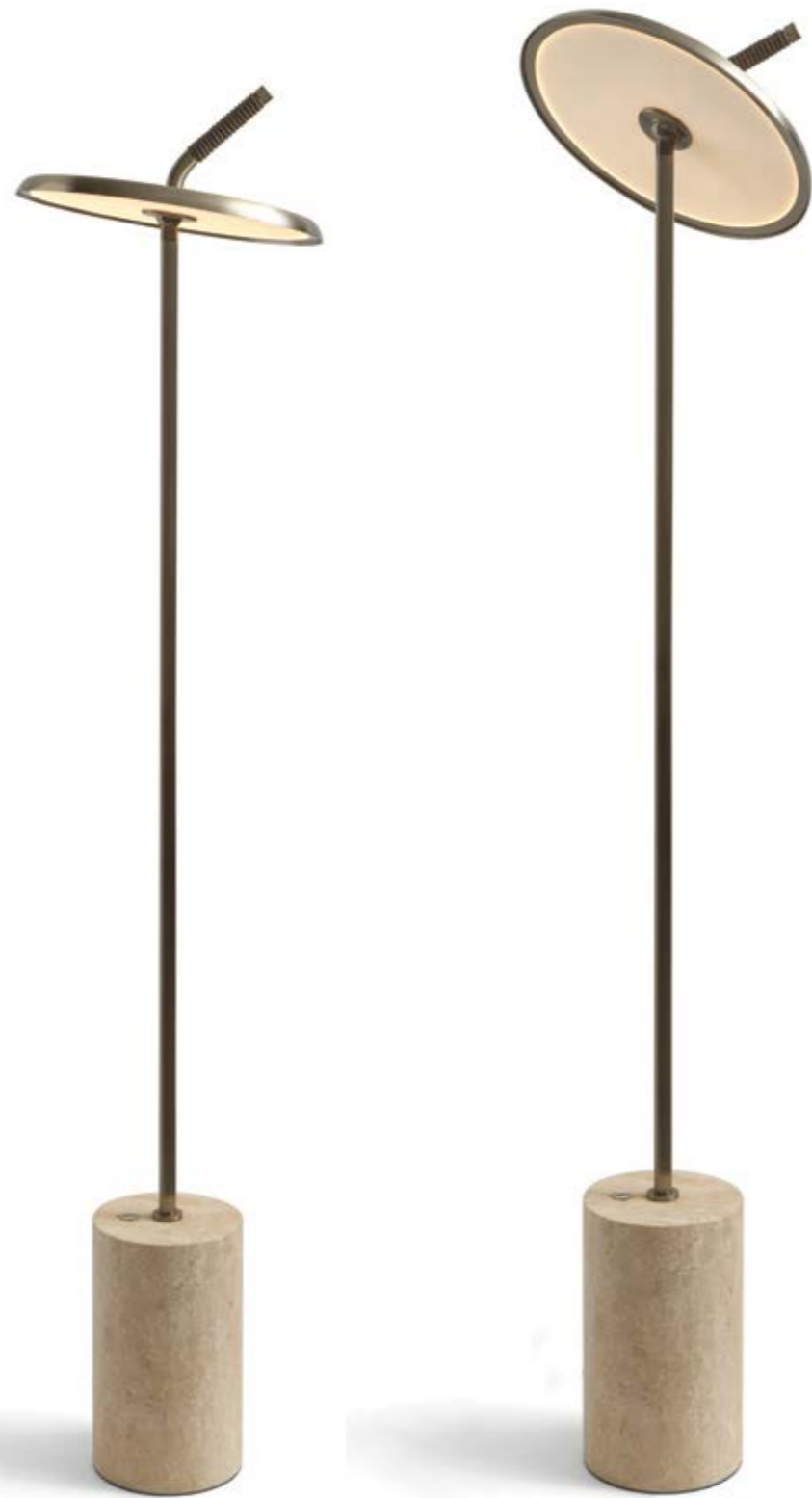


## APPLE

Apple, with its essential lines, is a sophisticated contemporary floor lamp. The marble base – containing the switch – supports a slender metal structure that terminates in a circular diffuser. The luminous disk, adjustable thanks to the presence of an upper handle covered in leather, spreads and aims the light, for an extremely intriguing atmosphere.

# APPLE

lightings



APPLE  
design m2atelier

Floor lamp Ø35 H.175 cm - Ø32 H.147 cm

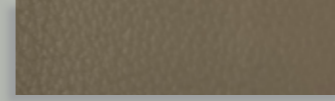
Main structure in stainless steel with satin champagne finish. Cylinder-shaped base in marble Travertino with resin coating. Led light diffuser with shell made in polycarbonate and adjustable in orientation, upper handle covered in rope of Lasting Leather 3067/173 Creta.



Base in Travertino marble



Handle in Lasting Leather  
3067/173 Creta



Satinized champagne











Alcantara





## WING

Architectural, spacious and comfortable, the Wing sofa is a perfect place to enjoy sunny days in an outdoor setting. The design features curved lines and ample shapes, suggesting a gullwing form. Wing comes with a console for objects and drinks in iroko wood on a steel structure, wrapping the upholstered portion and becoming an integral part of the configuration. The sofa has two shelves: one is functional, supporting the seat cushion, while the other is decorative, embracing the sofa on three sides. The vertical metal braids become architectural volumes that add rhythm to the space. A light, dynamic design, ready to adapt to various architectural contexts.

# WING

sofa



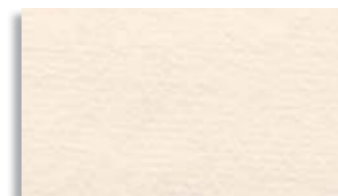
## WING

design m2atelier

300x122 H.70 cm

Supporting structure and shelf in natural iroko solid wood with open-grain finish, bulging edge in aluminium and buckles in solid brass. Supporting elements for shelf are made in aluminium cast with 2500 Gris Sablé finish and rods netting finished with polish Siena lacquer. Seat and backrest upholstered in fabric Plushy 3001/28 Neve. Cylinder cushions for armrests in fabric Batz 3059/02 Lin, back cushions 52x43 cm in fabric Batz 3059/02 Lin. Back cushions 33x33 cm in fabric Batz 3059/02 Lin.

Seat cushions in Plushy  
3001/28 Neve



Back and circular armrests  
in Batz 3059/02 Lin



Base in Iroko wood



Lacquered Siena



Gris Sablé 2500











## FOIL

Foil, a very light chaise-longue, is a creation of perfect ergonomic design, with a slender silhouette. Foil can be utilized in a wide range of settings: thanks to its contemporary image that combines beauty and anatomical precision, the seat enters into a dialogue with the body, adapting to any type of use, without any need to adjust the back. The legs are in iroko wood with wooden joints and small steel inserts in the feet. The seat is made in fabric, while the structure is in metal. The design is completed by a headrest, supported by a leather strap equipped with a weight for height adjustment.

# FOIL

sunbed



FOIL  
design m2atelier

155x72 H.90 cm

Main structure in natural iroko solid wood with open-grain finish, treated for outdoor use. Mattress upholstered in fabric Zagora 3049/12 Pomice. Headrest cushion in fabric Corail 3057/01 Gris with belts in leather Lasting Leather 3067/170 Manganese. Details in metal with satin gold finish.





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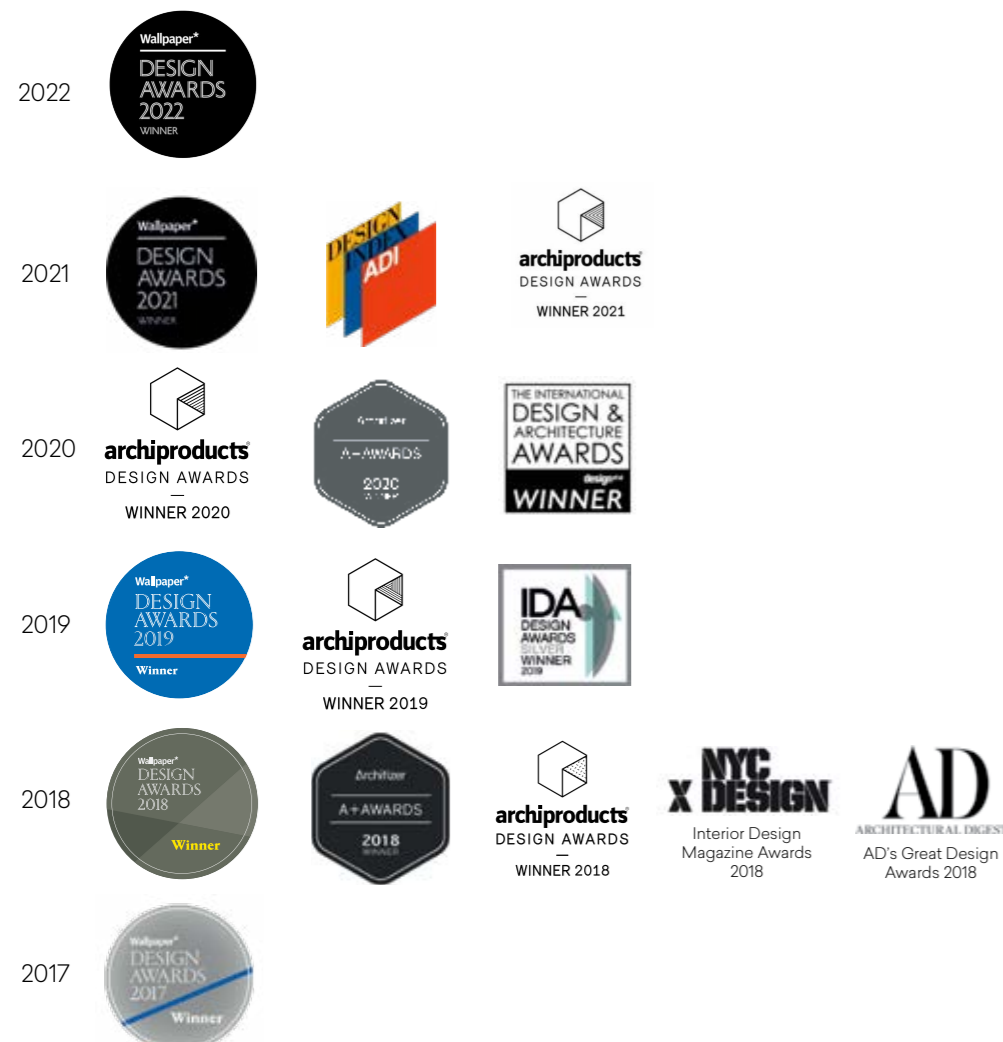
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Art Director Eleonore Cavalli

Creatività, sostenibilità e meta-luxury.  
La Re-Evolution dal cuore verde di Visionnaire passa anche dalla realizzazione di questo catalogo che unisce il valore storico dell'italianità del brand alla green consciousness. L'intero catalogo è stampato su carte ricavate da fonti gestite in maniera responsabile.

*Creativity, sustainability and meta-luxury.  
Visionnaire green-hearted re-evolution hits also the production of this catalogue, in which the long standing value of the company for made-in-Italy melts with the concept of green consciousness. The catalogue is printed on paper obtained from responsibly managed sources.*

## AWARDS



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I.P.E. S.r.l.  
Via Mattei 1 - 40069 Zola Predosa (Bo) Italy  
tel. +39 051 6186311 - fax +39 051 6186310  
www.visionnaire-home.com  
ipe@ipe.it

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